

ROWE[®]
MOTOR OIL



**TROPHY
CHAMPIONSHIP**



2024
**SEASON
GUIDE**

GOODYEAR



Welcome to *Britcar 2024*

For 2024 Britcar will continue to focus it's branding on the Trophy category, following the organisation's successful two seasons running the Endurance category as the British Endurance Championship

The Trophy category has flourished since it's inception, with the multi-class structure bringing a host of new competitors into the Championship. In a diverse scenario, we have close associations with teams running in Junior formulae, using the Trophy Championship as a springboard to senior-level endurance racing, while catering for the seasoned amateur wanting longer races in a professionally-run environment, proving that Britcar, as always, is "aspirational, recreational and destinational".

So for 2024 we build on the successes of the last few years, standardising on a qualifying session and two 50-minute races, all on the same day, though the exception to this will be at Brands Hatch in May, where we support the International GT contingent for a two-day meeting on the coveted GP circuit. There will be seven events, 14 races, with the best 13 counting for the final Championship standings, and following the positive response last season, we are continuing the outstanding hospitality for drivers and invited guests.



PAGE 4
Britcar Trophy 2023 Review
PAGE 6
New For 2024
PAGE 7
Calendar
PAGE 8
BEPI Explained
PAGE 10
Esports
PAGE 13
Sponsorship Support
PAGE 15
Race Centre & Hospitality
PAGE 16
Media & TV Coverage
PAGE 19
Thank You Sponsors
PAGE 20
A Word From You





As always, our Britcar Endurance Performance Indicator (BEPI) will be continually monitored to ensure a competitive environment for production-based machinery, and for 2024 we have revised the class structure, creating a discrete class for the Ginetta G56 variants, which is explained fully elsewhere in this brochure.

Britcar continues to enjoy the long-term partnership with tyre supplier Goodyear (formerly branded as Dunlop), and their associates HP Tyres for the on-site supply of regulation tyres for all of our championships. Additionally, our association with Anglo American Oils continues, for the at-circuit supply of Sunoco fuel, and we also enjoy ongoing partnerships with a number of suppliers of automotive and motorsport products and services, offering preferential rates

and discounts to Britcar competitors. We would also like to thank Rowe for their very welcome sponsorship last season.

Britcar is indebted to the support of a number of people that ensure the smooth running of events; to the Britcar staff, many of whom are volunteers, for their raceday support and background work between events, and to members of the Williams family for their input on several levels.

I would also like to personally thank all of our sponsors, the staff at the British Automobile Racing Club, and all circuit staff, and of course, the dedicated and hard working marshals who support us at each event.

So it's going to be an exciting 2024, and Britcar would love you to be part of our bright future.

Claire Hedley and team.



Britcar 2023 Season Review

From midway through the season, it was apparent that the overall title would go to one of the Clios, and the High Row car of Andy Tucker, Max Coates, Ollie Meadows and Max Hall went into the final round at Donington just four points ahead of Jack Meakin and Rhys Lloyd's Dragon Sport machine. They had traded class wins all season but it all went wrong for High Row at that finale, an intermittent fault dropping them way down, leaving Lloyd and his protégé Meakin to take the overall, and Clio class, title.

High Row salvaged the runner-up title for Tucker and Coates, with stablemates Ben Jenkins, James Harrison and dad Steve third. In Class 1, the early-season overall wins fell to the Datum Motorsport Ginetta G56A of Axel van Nerven; whenever he showed up, he emerged as the race

winner, and when he didn't, Datum colleague Maurizio Sciglio was there to take his place, while at the finale, team mate Marco Anastasi had his turn on the top step of the podium. The two Sicilians finished one-two in the class standings, while in third place was the only team to consistently challenge the





Datum stronghold, the SVG Ginetta of Neil Wallace and Ian Astley, who's stirring drives showed no evidence of a 20-year lay-off from racing. Jim Edwards' Assetto team fielded Ginettas with degrees of success too, and Callum Noble, in the Thorney Motorsport BMW M3, excelled in the season finale. Simon Clark trounced Class 2 in the FormEvo Clark Racing Porsche 997, even taking an overall win in a soaking wet Snetterton race, while Arthur McMahon battled gamely in his Honda Civic, but missed some

rounds, and Team BRIT's Paul Fullick and Tee Mathurin were impressive in the squad's BMW 240i. Consistency paid off in Class 3, with Will Puttergill's Motion Motorsport Honda Civic taking the class title, and overall runner up, and after an initial two-car foray, TSR concentrated their efforts on a single car campaign, Fynn Jones and Tony Rodgers leaving it to Rob Ellick and Mark Jones to take the class runner-up prize after some stunning performances in the VW Golf, while a promising season ended in catastrophe for Ed and Steve Cook's Mauger Motorsport Honda Civic – Ed's performances were stronger as the year progressed, but a major engine blow-up in the Donington finale put paid to finishing higher than the bottom step of the class podium. The G40 Class was between Brendan Haffner and Alex Turnbull – each took class wins through the season, with Haffner's Raceway entry taking the class crown. **Steve Wood**





NEW For 2024



Endurance motorsport has always been a proving ground for new technology: from introducing and developing sealed surface roads for competition, to fog lamps, front wheel drive, slick tyres, disc brakes and adjustable aerodynamics, fuel injection and many more things we take for granted in everyday motoring today, endurance motorsport has been at the leading edge of development. With the motoring industry as a whole on the path to huge change over the coming years it seems only right that endurance racing should be at the forefront of new technologies and Britcar is forging ahead on new initiatives to attract innovative solutions to modern motorsport into its fold.

Working with our fuel partner Sunoco, Britcar are introducing Sunoco FAS, a fuel made from 70% renewable components and providing a 65% reduction in green house gasses, as the recommended fuel in the Britcar Trophy Championship after a successful trial in qualifying for the final round of the 2023 British Endurance Championship season which saw the Team BRIT McLaren claim pole position using this fuel.



TROPHY CHAMPIONSHIP

20 24



The 2024 Britcar Trophy Championship will have some revision to the class structure, but retains the familiar one-day format, featuring headline billing, two 50-minute races and garages being the main aspect of the Championship.

Good size grids in 2023 proved the popularity of the multi-class format, with the ever-popular Clio Cup having their own dedicated competition. This will continue for 2024, with the addition of a class for Ginetta G56 variants, allowing a fairer arena for other Class 1 machines, plus the big news this season is our Championship being the support race for International GT event in May on the amazing Brands Hatch Grand Prix circuit. This will be a spectacular event for the Championship, and we will race on both Saturday and Sunday at this meeting.

2024 looks to be another good year for Trophy with a huge mix of cars, great tracks and close racing!

RACE DATES

30th March

Donington

14th April

Snetterton

4th & 5th May

**Brands Hatch
GP Circuit**

16th June

Silverstone

6th July

Oulton Park

11th August

Donington

15th September

Snetterton

Correct as of November 2023



»» BEPI Explained

The Britcar Endurance Performance Indicator (BEPI) is our way of grading each car's performance to ensure a fair and level playing field in each of the classes of the Britcar Endurance Championship, Trophy Category.

Most multi-class series categorise their cars based on a simple power-to-weight ratio or an engine size formula but neither of these methods take into account all of the aspects of car performance. This can easily lead to a car with a lower power to weight ratio out performing a car with a higher power to weight ratio due to a more sophisticated suspension system, a better gearbox or superior aerodynamics. This can lead to frustration for teams and drivers unable to compete.

The BEPI uses the power and weight of the car but that is only part of the solution. We also take into account the aerodynamics of the car, the position of the engine, which wheels are driven, the style of gearbox, development of the suspension and aerodynamics and what driver aids the driver has access to. This is all fed into our online calculator which then takes all this information, assigns various weightings to the different selections and calculates a figure, known as the BEPI figure. Each class has its own BEPI figure range making it easy to then classify each car based upon all these factors.

The BEPI calculator is hosted on our website:
britcar-endurance.com/bepi/

The data updates live to give you the opportunity to develop and adjust your car 'virtually' and directly see the result of how it will affect the classification of the car.

Class T1

2 litre Touring Cars
and cars meeting a BEPI
score of 115.01-126

Class T2

Cars with a
BEPI score of
85.01-115

Class T3

Cars with a
BEPI score
up to 85

Class Ginetta Cup

Ginetta G56 GTA

Class Clio

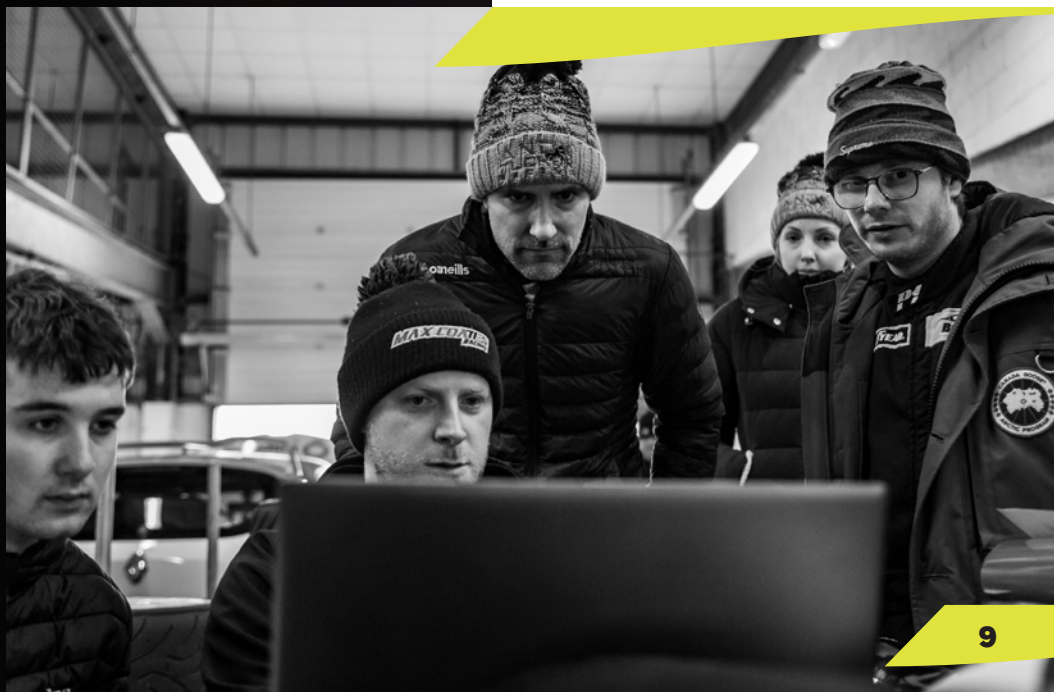
Clio Mk4 Cup



The Britcar Endurance Performance Indicator system has proven itself to provide fair and even racing across the classes and with its refinement and re-balancing of the calculations it continues to provide this level playing field as new cars are produced and developed.

Cars in the Clio Cup and Ginetta G40 Cup class have separate technical regulations to comply with.

For all enquiries relating to the classification of vehicles please contact **David Hornsey** on david@britcar-endurance.com



Esports

Esports has been a relatively new but exciting and important part of the Britcar portfolio, starting with the first Britcar E-Series taking place during the lockdowns of 2020 and developing into the first running of the Motorsport UK ButtKicker Britcar 24hrs in November 2022. Working with MotorsportUK and their e-sports department to develop their first community event and to bring back a virtual version of the race that is iconic in the history of Britcar and Silverstone. ButtKicker have again headlined the race in its second running in late 2023.



"We're thrilled to again partner with Britcar. They're leading the way in sim racing esports and producing events that showcases sim racing as the competitive, highly skilled, and engaging motorsport discipline it is. With the 2023 ButtKicker® Britcar 24 Hours of Silverstone The Guitammer Company's ButtKicker brand continues to highlight the importance of haptics in sim racing, allowing racers everywhere to Drive Better With ButtKicker."

Andrew Luden, Head of Gaming at ButtKicker



The popularity of the Britcar esports endeavours and the virtual running of the iconic Silverstone 24 hours has brought some of Britcars real world sponsors into the virtual realm with official BEC and Britcar tyre supplier Goodyear, BEC and Britcar recommended fuel supplier Sunoco, BEC and Britcar Championships sponsor VBOX and BEC and Britcar Simulator partner Sim Dynamics joining the roster.

19:15:05

Britcar

GT3 Class

1	50	OLIVER PURNELL	LEADER
2	27	MARK KUSTERS	+41.329
3	97	JOSH FLETCHER	+1:13.958
4	38	MAX DALESDEN	+1:02.713
5	22	OMER AKAN	+1:05.992
6	57	ADAM HEDGECOCK	+1:42.308

TCR Class

1	40	PAUL MORGAN13	LEADER
2	10	JAMIE DOREY	+50.032
7	7	ROB SUTHERLAND	+1 LAP
8	031	NICK HORVATH2	+2 LAPS
9	55	NUNO MO SOUSA	+3 LAPS
10	20	TED BOWERSMANS	+4 LAPS

MKS Cup 2016

1	200	DANIEL ABEL MUNOZ	LEADER
2	20	THOR TULLOH	+1:01.892
6	37	JAMES KING	+2 LAPS
7	37	JOOST LEURNE	+2 LAPS
8	372	ARRIAN MAY	+5 LAPS
9	27	STEVEN KERINICK	+9 LAPS

Buttkicker®

Britcar 24 Hr

OF SILVERSTONE

The 2023 Buttkicker Britcar 24 hours of Silverstone in association with Motorsport UK was run on the iRacing platform on the weekend of the 2nd - 3rd December with 3 classes mirroring the 2023 British Endurance Championship. Class 1 is for the all-powerful GT3 machines with Class 2 for GT4, arguably the most competitive

class in the 2023 British Endurance Championship and Class 3 is for TCR cars. The race kicked off at 12pm and you can watch how the race unfolded on Racespot.tv on their YouTube channel where you can also catch coverage of last years inaugural race.





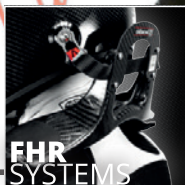
stand21[®]

Racerwear

-THE RACING DRIVER FROM HEAD TO TOE-



HELMETS



**FHR
SYSTEMS**



**RACING
SUITS**



GLOVES



BOOTS

MADE TO MEASURE AND FULLY CUSTOMIZED FOR YOU.

CONTACT

Will WYNN - Stand 21 UK
Brands Hatch Circuit
Units 6, 7 & 8 - Brabham Stewart Center
Scratchers Lane - Fawkham
DA3 8NG LONGFIELD
United Kingdom

Phone : +447387 886984
wyynn@stand21.uk
www.stand21.uk

stand21[®]

Racerwear

- UNITED KINGDOM -

>>> TV COVERAGE >>> RACE EVENT HOSPITALITY >>> MEETING AND NETWORKING
>>> BEHIND THE SCENES TOURS >>> EXCLUSIVE PITLANE ACCESS >>> ENTERTAINING
>>> HOT-LAP RIDES >>> SPONSOR STICKERS >>> TITLE SPONSORSHIP



Sponsorship Support

The Britcar Endurance Championship offers a wealth of opportunities for companies, brands and individuals to connect with potential partners and customers.

We have the opportunity to offer you a bespoke package to suit your needs, anything from simple stickers on cars to help to generate exposure or meeting and entertaining facilities at the race weekends. We can offer behind the scenes tours of a race meeting and exclusive pitlane access.

During recent seasons we have seen emerging global brands use Britcar to launch new phases of their expansion plans, artisans use Britcar to connect with new clients, charities generate awareness and national and international brands use their presence in the Britcar paddock and on the competing race cars to leverage exposure.

As the Championship promoter Britcar is in the unique position of being able to offer the widest range of solutions to your requirements: be it a simple advert in a programme, through title sponsorship of a race meeting, having your branding on the TV coverage, race event hospitality meeting and networking facilities, hot-lap rides or anything else you can think of.

Our team will work with you to achieve your ideal promotion.

To discuss the opportunities available please contact Claire Hedley at claire@britcar-endurance.com or call 07534 369892



"Often there is little time between sessions for meaningful video/data analysis.

I credit the speed to validate and accurately define areas for time gain with **VBOX** and Circuit Tools software to be a major part of many Poles and Race Wins."

Jason Hart
Racing Driver and Coach

vboxmotorsport.co.uk



Race Centre & Hospitality

Our excellent caterers will be returning in 2024 for their 2nd year of looking after our teams, drivers and their guests. They will once again be providing a mouth-watering array of hot and cold menus, cakes, snacks as well as their friendly and professional service. All dietary requirements can be catered for so please don't hesitate to enquire with our office team prior to the race weekend.



All Britcar Trophy Championship competitors and guests are welcome into the Race Centre at each race weekend for complimentary tea, coffee and cold. The Race Centre is heated during the winter and in the summer we provide outside seating for those who want to enjoy the sunshine, so its a great place for everyone to relax in between races and for guests to watch the live streaming.

Each team entry for the Britcar Trophy Championship will receive 2 complimentary two course lunches and we are able to provide the same service to their guests and sponsors when passes are booked and purchased in advance.

Please contact Britcar directly to confirm prices and availability on admin@britcar-endurance.com or **01428 288008**.



The Britcar Trophy Championship Race Centre is open all day and we encourage teams and guests to come in and socialise. It is also a great place to comfortably sit and watch the live streaming of the races. At the end of the day there will be a selection of snacks alongside the Awards Presentation for Overall and Class place winners.



Media Coverage

PHOTOGRAPHY

We continue to benefit from contributions from a number of freelance professional photographers whose images are posted to the website during and after each event, providing a very visible platform for on-car and on-racesuit sponsor logos and graphics. Images are available to be purchased from the photographers directly for driver and team publicity.

Please contact Chris Valentine at chris@britcar-endurance.com if you require any images and we will provide contact details of the appropriate photographer.

PUBLICATIONS

Our races are covered by recognised publications **Autosport** and **Motorsport News**, as well as a number of motorsport specific websites. Some of our sponsors also feature race reports and updates on their own websites & promotional material.

VIDEO COVERAGE

The Britcar Trophy Championship has in recent years benefitted from live, uninterrupted online coverage across the British Automobile Racing Club's YouTube and social media channels.



Capturing every heart-stopping, wheel-to-wheel moment during the course of the season, leading production company 247.TV has ensured that the story of each championship is depicted in high definition at the click of a button.

Boasting one of the bigger online audiences in UK motorsport and with a viewership that has exceeded more than 2 million views, Britcar is in pole position to deliver unprecedented exposure to competitors and sponsors.

Dan Brown, **247.TV**, said: *“Britcar and its variety of championships have proven to be a must-watch for viewers on recent years. It always provides exhilarating racing and has grown a real fan base over the past few seasons.*

“Whilst the on-track action is one of the main draws, our coverage has always been focused on also shining a light on the drivers, characters and incredible machines that feature - ensuring that every class and competitor is covered.”





LIVE TIMING

All race timing is provided by TSL, and timetables, results and live timing can be viewed on their site tsl-timing.com

WEB COVERAGE

The championship will continue to have web coverage for the new season, with race reports, team and driver interviews as well as special features on britcar-endurance.com



SOCIAL MEDIA

Our social media following has continued to expand: we now have over 11,000 followers on Facebook and 7,000 on both Instagram and Twitter. Replays of the live streamed footage is viewable from BARC's YouTube channel, where viewing figures for 2023 reached an incredible 128k views.



11K+ FOLLOWERS

FACEBOOK:

[@OfficialBritcarEndurance](#)
[@BritishEnduranceChampionship](#)



7K+ FOLLOWERS

TWITTER:

[@OfficialBritcarEndurance](#)
[@BritishEnduranceChampionship](#)



7K+ FOLLOWERS

INSTAGRAM: [@britcarendurancechampionship](#)



128K+ VIEWS FOR 2023

YOUTUBE:

[Britcar TV](#)



ROWE[®]
MOTOR OIL

GOODYEAR



MINTEX[®]
BRAKING WITH TRADITION

RYAN
MOTORSPORT INSURANCE



VBOX
MOTORSPORT

stand21
RACEWEAR

G.F.WILLIAMS & Co.
GENIUS SPECIALISTS

Autotel
Digital Race Radio





Thank You Sponsors & Media

At Britcar we work hard to develop relationships for the benefits of our competitors and members. The brochure pages contain promotions from a select group of trust partners with offers for driver and teams within the Britcar Championships.

A big THANK YOU to all the photographers and media who have covered Britcar in 2023, we look forward to working with you again in 2024.

Media and photo credits for this publication:

Steve Wood, Chris Valentine, Paul Cherry, Stevie Borowik, Steve Jackman, Laura Jones.





With great circuits and always very well organised race weekends, Britcar is a really enjoyable race series to be involved in. Datum Motorsport have had a fantastic season in Britcar with 3 or 4 cars competing in every round, brilliant battles out on track and fantastic results and podiums for our drivers. Ending the season on a high by coming away with Team of the Year at the awards ceremony was a real honour. We will be back next year hoping for more success and going for the Overall Championship.

Tom Robinson, **DATUM MOTORSPORT**



We very much enjoyed our season in Britcar. Claire and the team make us feel like we were in a professional series, full hospitality, garages and prime time on some of the finest race circuits. The grids were varied with all competitors racing in a hard and fair manner. Would very much recommend to any endurance racer.

WILLIAM PUTTERGILL - **CH RACING WITH MOTION SPORT**

**From Entry Level To
Top Level Motorsport
We Can Help**

Autotel
**Digital Race
Radio**



Professional Team Radio Systems

Purchase, long and short term Rental

**10% Discount on Radio systems direct sales
For Britcar full series entrants**



Helmet kits



Adaptors



Earpieces

Autotel Race Radio 0044(0)1508 528837 Email sales@autotel.co.uk

www.autotel.co.uk 26 years in Motorsport

Keeping you On Track since 2011



Insurance products available

- ✓ Accident damage On Track
- ✓ Rally damage On Event
- ✓ Storage and transit
- ✓ Liability
- ✓ Personal accident
- ✓ Track day

New automated quote and buy system for Personal accident. Season or single event cover. Log on now for a quote.



- ✓ Competitive premiums
- ✓ A-Rated Insurers
- ✓ Fast claim payments
- ✓ Simple quote form
- ✓ Bespoke cover
- ✓ Knowledgeable staff

Complete an online quote request form at

www.ryanmi.com

Email us: info@ryanmi.com Call us: +44 (0)1799 524202

Ryan Motorsport Insurance Limited is an appointed representative (557405) of Independent Broking Solutions Limited who are authorised and regulated by the Financial Conduct Authority. Its Financial Services registration number is 312026.



GO **GOODYEAR**



driverreviews
CUSTOMER CHOICE AWARDS 2023
BEST ALL SEASON TYRES
HIGHLY RECOMMENDED

2023 All Season Test
tyrereviews...
Highly Recommended
Goodyear Vector 4Seasons Gen-3

READY FOR ANYTHING



BRAKING



HANDLING



GRIP

EAGLE F1 ASYMMETRIC 6



WE LOOK FORWARD TO SEEING YOU AT THE TRACK IN 2024



**TROPHY
CHAMPIONSHIP**

Britcar Endurance Ltd

PO Box 140, Liphook, GU30 9BU

T: 01428 288008 M: 07534 369892

E: claire@britcar-endurance.com

www.britcar-endurance.com